ADRIAN FLETES
WEB, PRINT, UX/UI DESIGNER

CONTACT

adr6675@gmail.com

954-895-9238

2673 Barkley Drive E., Apt B
West Palm Beach FL 33415

MAIN DESIGN PROGRAMS

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

Figma (UX/UI design)

Adobe After Effects

Adobe XD

Adobe Dreamweaver

OTHER PROGRAMS

Microsoft Word
Microsoft Excel
Adobe Acrobat
Apple Keynote
Blender

PROFESSIONAL PROFILE

I'm an experienced designer, able to take projects from concept to execution. My education and work experience have given me knowledge on a variety of design endeavors, from web and print design projects to marketing and promotional activities. With newly acquired skills and a growing interest in user experience (UX) and user interface (UI) aspects, I also strive to create designs that seamlessly blend visual appeal with usability, and enhances the overall user experience.

To view my portfolio visit: www.adrian-fletes-portfolio.com

WORK HISTORY

November -2023 - Present – UWorld - Contract Designer
Design and production of learning materials geared to a wide range of educational levels, from secondary and higher learning to professional career training materials.

April 2007-Present – NatureCity - Print-Web Designer.
Overall web and print design, landing-page, and product-packaging design for alternative supplements company. Implementation of website activities alongside direct-marketing promotions.

2005-March 2007 – CEO Publishing Group, Inc., Creative Director.
Responsible for overall design and print production, collateral and overall website look and maintenance for 2 magazine titles: SouthFloridaCEO and South Florida Legal Guide and a wide array of custom publishing projects.

2000-2004 – Americas Publishing Group, Inc., Art-Production Director.
Oversaw overall advertising design and print production for 2 monthly titles: Miami Business and LatinCEO magazine. Assess printing/prepress needs, and vendor prospecting.

EDUCATION

Southwest Senior High
Miami-Dade College, Associate in Arts, Fine Arts
Florida International University, Fine Arts

CERTIFICATIONS
UX Design Google Certified (2024)

LANGUAGES

English (Fluent)
Spanish (Fluent)